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# Essential

## ALGARVE

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# Crowne Plaza group arrives in the Algarve

NEW 5-STAR HOTEL OPENS IN ALBUFEIRA WITH ROOMS DESIGNED BY CRISTINA JORGE DE CARVALHO

**NOVO HOTEL DE 5 ESTRELAS EM ALBUFEIRA COM QUARTOS DECORADOS POR CRISTINA JORGE DE CARVALHO**

**T**he opening of the 5-star Crowne Plaza Albufeira in August brings another important international brand in the hotel business to the Algarve. Crowne Plaza is part of the IHG group, bringing together over 4000 hotels in more than 100 countries with 7 major brands including Intercontinental and Holiday Inn. The Crowne Plaza group itself comprises over 300 hotels in 40 countries around the world and is a

premium brand of mostly 5-star properties positioned directly beneath the luxury Intercontinental group. According to a corporate statement from the IHC group, "Crowne Plaza offers premium accommodation, designed for the discerning business and leisure traveller who appreciates simplified elegance combined with the practicality of the latest features, as well as value for money".

The Crown Plaza Albufeira is owned by the Portuguese Habiserve group and is located overlooking Albufeira Marina. Well known interior designer Cristina Jorge de Carvalho was commissioned to create a modern and luxurious décor scheme for the 111 rooms and suites. Facilities include a restaurant, bar, a lounge area serving the pool and various meeting rooms.

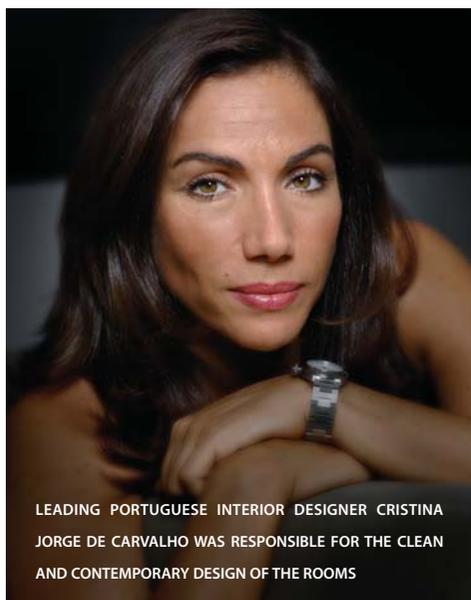
[www.crowneplaza.com](http://www.crowneplaza.com) ■



países em todo o mundo e é uma marca Premium da maior parte dos 5 estrelas, imediatamente abaixo do grupo de luxo Intercontinental. De acordo com declarações do grupo IHC, o "Crowne Plaza oferece alojamento Premium ao viajante de negócios ou de lazer conhecedor que aprecia a conjugação da elegância simples com os elementos práticos mais modernos e uma boa relação qualidade/preço.

O Crowne Plaza Albufeira é detido pelo grupo português Habiserve e está situado sobre a Marina de Albufeira. A bem conhecida decoradora Cristina Jorge de Carvalho é a responsável pela criação de um projecto de decoração moderno e luxuoso para os 111 quartos e suites. Este hotel dispõe, ainda, de um restaurante, um bar, uma zona de apoio à piscina e várias salas de reunião.

[www.crowneplaza.com](http://www.crowneplaza.com) ■



LEADING PORTUGUESE INTERIOR DESIGNER CRISTINA JORGE DE CARVALHO WAS RESPONSIBLE FOR THE CLEAN AND CONTEMPORARY DESIGN OF THE ROOMS